

Dear friends!

During the last 6 months I have been your organizational vice president, and it has been a true pleasure, which is also the main reason why I am running again! During my 6 months in the presidency, I have taken on the challenge of getting our organization 100 % ready for growing even bigger. The first steps have been taken for the creation of an executive board and gearing the organization for getting DUF funding for many years to come. With the rest of the presidency not running, I will use that knowledge and experience from the old presidency to pass on to the next presidency. This will help us get to work faster and make sure that we will be a visible and well-functional organization from day #1. I would not run if I had no vision for our organization and my work as vice president, and therefore I have three clear aims with being your organizational vice president.



Sustainable members and event growth

When I took over the position in September we had only 254 paid members of 2017, and by 31st of December we had over 550 members, which we can seek DUF funding! A goal which couldn't have been archived if we didn't work together. However, impressive as this may be, it is not a sustainable growth of members. Which is why the focus of 2018 should be on creating a sustainable growth of members and events, so we won't be in the same situation as last year where all our recruitment happens during the last two weeks of the year. One of my concrete plans to ensure more sustainable growth, is to have monthly follow-ups on the local sections and their member situation, while closely monitoring the situation and report it to the national board. I also want the national board to focus on helping the local section with recruitment campaigns at the universities and schools.

Fulfil all the DUF requirement

Last year, the former organizational vice president and I managed to get DUF approval for funding despite not fulfilling all the requirement. We did not have the required local sections and barely had the required members. However, DUF gave us time to fix this and that should be the focus for the coming year. We have tried a new member system in 2017, and as some of you know, it has not been the best experience. If we want to focus on having local sections and member growth, we should not waste our time with a member system that do not function probably. We have now tested a new member system in 2017, and that was not quite as successful as we hoped it would be, which is why we have decided to move on to a new and hopefully better system. It is a system which I am more familiar with and a system that other organizations like ours is using. When we get to the General Assembly the system should (hopefully) be up and running. It will be my ought most important focus to have a system that works and teach our local presidents how to use it. Our local sections should be able to easily know how many and who is a member of their section. That is the very least we can do from the national level. Knowing who and how many members should without a doubt also help to keep the required members!

As for the local sections, I want the presidency to have a focus on helping our local sections creating events, campaigns and anything else that can help even the smallest sections become a well-functioning section. We have the required local sections, we just need to be fully active and I am sure we can do this!

Direct contact person for employees

Living in Copenhagen and having our office in Copenhagen has been a great advantage for me, as I have been able to work closely with our Secretary General. The work relationship which have been built is working great and we can attend meetings at DUF and other organizations and spar with each other daily if need be. This has been very helpful during the member-campaigning but also now, where we face the new regulation on how to handle personal data on our members and dealing with issues in our member system. Within the next three months we will have to write a new application for DUF funding, which will be done by the organizational vice president along with our Secretary General – a task which I am ready for. I co-wrote last year's application and I am confident that we can get approved yet again. Right now, we are looking into an extra employee to handle the activities and report what we must do to keep receiving funding from Europa-Nævnet. Therefore, I want to be the direct contact person for our employees. This way they also know who to contact if something comes up and our members know who to go to if they need help with anything.

Now that you know a little about my plans for the position of organizational vice president if I get elected, I hope for your support to continue my work!

Federalist regards,

Casper Pedersen